



LOUISIANA CRAWFISH BOIL CHAMPIONSHIPS SPONSORSHIP OPPORTUNITIES



SPONSORSHIP LEVELS	\$10,000	\$2,500	\$1,000	\$500
NUMBER OF SPONSORSHIPS AVAILABLE	1	4	10	<i>unlimited</i>
Recognition as Presenter of 2019 Louisiana Crawfish Boil Championships	✓			
Recognition in all paid advertisements may include radio, billboards, and/or television	Sold ✓			
Opportunity to speak from stage prior to winners being announced				
Promotional Tent/Booth on the festival grounds at the Championships	✓			
Premier Signage on Main Stage**	Out ✓			
Signage in front of Main Stage**		✓		
4'x4' Signage at Entrance gates (2 gates)**	✓	✓	✓	
4'x4' Signage on Avenue D fence**	✓	✓	✓	✓
Recognition on printed promotional materials*	✓	✓		
Recognition on ICS website, Facebook page and church bulletin	✓	✓	✓	✓
Seats at head judges table	Sold			
Seats in the judging room (1 ST or 2 ND round)		3	2	
VIP Access Tickets to the Championships	20	10	6	4
Logo on sleeve of the Championships t-shirt*	Out ✓			
Logo on the back of the Championships t-shirt (Level 1 Placement)*		✓		
Logo on the back of the Championships t-shirt (Level 2 Placement)*				✓
Company name listed on back of the Championships t-shirt (Level 3 Placement)*				✓

VIP Access Tickets include use of tables and bathrooms in the ICS cafeteria at the conclusion of championship judging as well as unlimited canned soft drinks and bottled water.

* Sponsorship agreement must be submitted by March 15, 2019 to ensure placement on t-shirts and printed materials

** Sponsorship agreement must be submitted by March 22, 2019 to guarantee signage at Championships.



LOUISIANA CRAWFISH BOIL CHAMPIONSHIPS SPONSORSHIP RESERVATION FORM



I would like to sponsor the LA Crawfish Boil Championships at the level indicated:

\$2,500

\$1,000

\$500

Sponsor Information (As you would like it to appear in print and digital materials)

Contact Name and Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

*Logo Submission Guidelines: Please send files to s.collins@icschargers.org
Logos must be high quality, print ready files.*

Payment Information (Please make checks payable to Immaculate Conception School)

Check Enclosed

Credit Card

Card #: _____

EXP: _____ CSC/CV: _____

Please return this completed form to:

Immaculate Conception School: Attn. Crawfish Championships, 4520 Sixth Street, Marrero, LA 70072. Contact Silvana Collins with any questions at: 504-347-4409 ext. 21 or s.collins@icschargers.org



LOUISIANA CRAWFISH BOIL CHAMPIONSHIPS FACT SHEET



- Sponsored by the IC Pops,
the Dad's Club of Immaculate Conception School
- Inaugural event was held in 2001
2019 will be the 18th annual event
- Event is sanctioned by the State of Louisiana and
recognized by Lt. Governor Billy Nungesser
- Approximate attendance over the last five years
has been 5,000 attendees each year
- Over 50 teams compete annually in the event
 - Over \$10,000 is spent in marketing and
advertising for the event
 - Event is the premier fundraiser for
Immaculate Conception School